Muhammad Adil

Web Developer - codecraftsman.dev

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Profile

A highly skilled web developer with expertise in HTML, CSS, JavaScript, and the MERN stack. Passionate about developing cutting-edge, user-centric websites that exceed expectations while integrating SEO and backlink strategies. Adept at collaborating with designers and clients to bring digital visions to life. Experienced in CMS platforms such as Webflow, WordPress, Shopify, and Wix. Committed to continuous learning and innovation, delivering exceptional user experiences and strategic SEO implementations.

Skills and Proficiencies

- Web Development & Responsive Design
- Performance & Speed Optimization
- SEO Strategies
- CMS Mastery (WordPress, Webflow, Shopify, Wix)
- Website Migration, Security & Hosting Management
- E-commerce Development & Payment Integration
- Team Collaboration & Project Management
- Social Media & Content Management

Tools Proficiency

- CMS (Webflow, Wordpress, Shopify, Wix)
- SEO Tools and Plugins
- Optimization & Security Plugins
- Deployment/Hosting
- Testing/Debugging

Professional Experience

Web Developer

Sophist.studio (Dec 2024 – June 2025)

- Leading development of custom, high-performance wordpress websites for diverse industries, including raphay.com, Sophist.studio, Podcastg.com, Parkviewpharmacy.uk, Bydesign.pk, nottinghamautoelectrics.co.uk and NottinghamAutoRecovery.co.uk and more.
- Providing comprehensive web solutions, including advanced site optimization, seamless migration, efficient staging, subdomain management, hosting oversight, and proactive technical support, ensuring peak performance and enhanced client satisfaction.
- Implementing cutting-edge animations, SEO strategies, and UX/UI enhancements to maximize user engagement.
- Managing client relations and optimizing project workflows for seamless delivery.

Webflow Developer

Sukali.design (Apr 2024 - Sep 2024)

- Developed and optimized websites for brands like Karachi Steels, Emaago, Aspen, Fair Deal Marketing, and Sukali.
- Transformed client requirements into visually striking, high-converting web experiences.
- Enhanced site performance, improving user engagement and client retention.

<u>**MERN Stack Developer**</u>

Graana.com (Internship) (3.5 months)

- Integrated MongoDB, Express.js, React.js, and Node.js, improving performance metrics by 15% and reducing load times by 30%.
- Developed responsive, scalable applications using best industry practices.

<u>**Web Design & Development**</u>

American Center of English (Course & Training) (2 months)

- Learned UI/UX design, front-end development (HTML, CSS, PHP, JavaScript).
- Built speed-optimized WordPress websites with animations and modern design.
- Gained expertise in site migration, hosting, and client communication.

EDUCATION

BS Computer Science (2020-2024)
Institute of Space Technology

Matric: Computer Science (2017-2018)
Marks: 954/1100
PAEC Model College, Jauharabad

Intermediate: ICS (2019-2020)
Marks: 927/1100
Superior Group Of Colleges, Jauharabad

Recent Projects

- Sophist.studio , podcastg.com , Parkviewpharmacy.uk , bydesign.pk ,nottinghamautoelectrics.co.uk, NottinghamAutoRecovery.co.uk, nottinghamusedautos.co.uk, nottinghamautorepairs.co.uk, rangerover.nottinghamautorepairs.co.uk, aneelashahzad.com
- Karachi Steels, Emaago.com, Aspen, Fair Deal Marketing, and Sukali
- Personal Portfolio Website
- Pet Blog Wordpress Website
- News site
- Few Freelance Design and Development

Professional Certificates

- Web Design and Development (ACE)
- MERN Stack Development (Graana.com)
- Wordpress (Digiskills)
- SEO (Digiskills)
- Google AI essentials (Coursera)
- Artificial Intelligence for Students (LinkedIn Learning)
- Local SEO (LinkedIn Learning)
- Technical SEO (LinkedIn Learning)
- SEO: Competitive Analysis (LinkedIn Learning)
- Semantic HTML and CSS Code Challenges (LinkedIn Learning)
- Wordpress Essential Training (LinkedIn Learning)

Future Aspirations

In my future endeavors, I aspire to

- Mastering AI & Blockchain
- Become Efficient Project Manager
- Build effective Skillset
- Learn New Tools and Technologies
- Work in as Cyber Security